

# Organic Farming and our future food systems – 2018

## Individual identity in farmers, farms and consumers

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Meeting identity – Marketing labels for the anonymous

Strengthening farm 'venture' identity as a crucial challenge for the future

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- The farmer – consumer relationship: beings meeting

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- The farmer – consumer relationship: beings meeting
- The challenge for science

# The challenge for science

<i>Maslow</i>	Jablonka & Lamb	<i>JDvM &amp; MvdL</i>	Steiner – Biodyn
Self-actualisation	Culture	Individual intention	Human Spirit
Reckognition	Behaviour	Social values Economic values	Animal Soul
Belonging	Epigenetics	Ecological values	Plant Life
Survival	Genetics	Physical values	Mineral Matter

## Appropriate methodology

- . per domain or dimension
- . in contextual cooperation
- . multi-inter-dicsiplinary

# Eating is meeting

Eating is meeting  
A season, a region,  
A farm and a farmer  
Their soil and their sun.  
Feel what they bring you,  
Do digest their message  
You'll find being served  
To comply to your zeal:  
Right here and right now.