

A GREEN PARADIGM SHIFT

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Green New Deal

- From Common Agricultural Policy to European Food and Rural Policy
- The past *technological* modernisation and agricultural intensification
- The future *ecological* modernisation and intensification

Principles for a new green deal in EU

Polluter Pays Principle

Stewardship Rewards Principle

Closing cycles on regional levels

From producing where it is the cheapest to producing where it is the best

PEOPLE, PLANET and PROFIT IN THE HEART OF
THE *EUROPEAN FOOD AND NATURE POLICY*

Organic is our best laboratory for sustaining
conventional agriculture



- Unique democratic proces
- Public Goods/ecosystem-services
- Green, Blue and Social services
- Rural employment/rural poor
- Quality and diversity
- Sustainable landuse
- Food sovereignty
- Carbon storage
- Cultural heritage
- Regional and local production/consumption

Special actions

- Level playing field/ full cost accounting
- Rewarding public goods of organic
- Innovation and research on the farmlevel
- Creating new cooperatives
- U- turn for Eastern European low-input agriculture
- Public food/schools/hospitals/prisons/elderly houses/government canteens/green procurement
- Incentives for connection/exchange/learning organic/conventional on the farmlevel

links

- www.groupepedebruges.eu
- www.arc2020.eu
- www.ecomeal.info